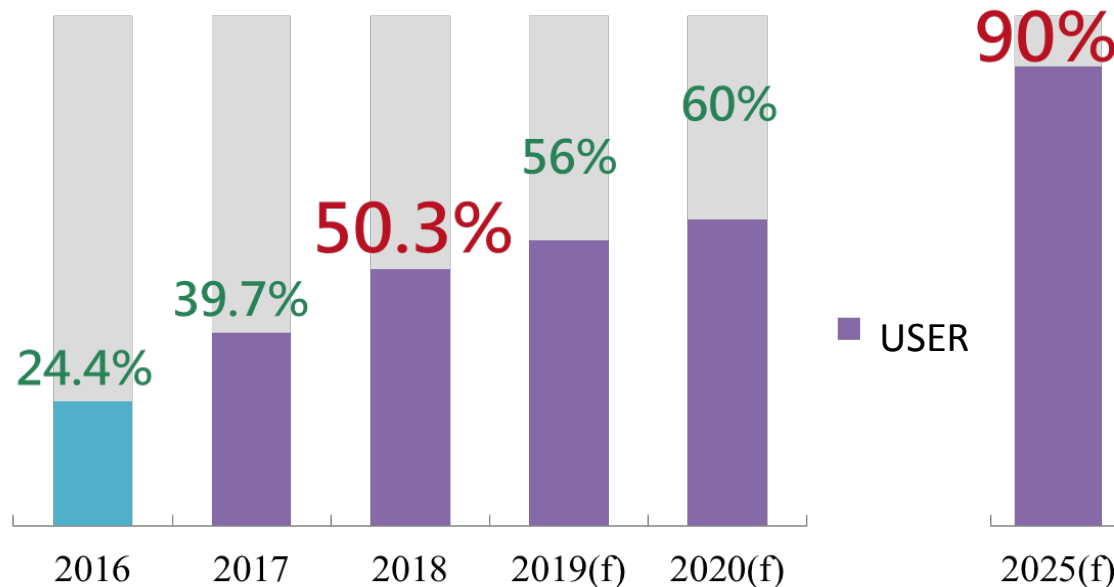


Taiwan's Mobile Payment Development

According to the report of the Institute for Information Industry(III), Taiwan's mobile payment penetration rate has increased to **50.3%** in 2018, which is much higher than forecast at the beginning of this year.



- ✓ **Mobile Payment Penetration Rate** : the proportion of mobile payment users in smart phone users in current year
- ✓ **Mobile Payment Definition** : Making a deal with merchants through scanning QRcode by smartphones or touching the reader with smartphones which have Near Field Communication (NFC) function



The Achievement of Mobile Payment Policy

Regular Expenses

- more than **10,000 convenient stores**, department stores, volume stores, chain restaurants and more than **2,000 small-scale merchants**

Public Services

- **610** gasoline stations, **89%** medical centers, **taxes**, utility bills, etc.



Transports& tourism

- THSR, KRT, **TMRT**, taxis and freeway service areas
- **12** National Forest Recreation Areas, **National Palace Museum**, nationwide museums and cultural parks, etc.

Friendly Environment

- strengthening infrastructure, incl. **cyber security**, mobile internet, etc.
- adjusting financial regulation
- promoting **cloud invoice**

Big events

- offering an opportunity to experience mobile payment via **Taiwan Lantern Festival** in Chiayi, Taoyuan Agriculture expo, etc.