Back to 2013 ...

- Decreasing gross margin
- Slow economic growth
- Depressed young generation
- Severe competition from other countries
From 2016...
One IoT & Startup Ecosystem

Environment

Policy

Startups

Legal & accounting services

Enterprises

Testbeds

Research institutes

Talents

Universities

Capitals

R&D
Internet of Things

Innovation & Entrepreneurship

Two Core Elements
Three Links

Local
• Facilitate cross-field innovation and cross-regional integration

Future
• Upgrade TW’s industry with innovation

Global
• Partner with global innovation clusters for tech, talent, capitals and markets
Four Strategies

1. Optimize Taiwan’s startup and entrepreneurship ecosystem (US$55M)
2. Enhance linkages with renowned tech clusters worldwide (US$10M)
3. Establish demonstration sites for smart products and services (US$132M)
4. Complete IoT value chain (US$150M)
Five Goals

- Increase TW’s IoT global market share to 5% by 2025
- Establish 3 global system integrators
- Grow 100 successful startups
- Attract 2 investments from world-class companies
- Create 1 online learning platform for IoT sectors
Smart Regulation

Capital Provision

Global Connection
Residency
- Taiwan Entrepreneur Visa
- Foreign Talent Act
  (to provide foreign professionals with work & family visa, insurance, tax incentives etc.)

Innovation
- Allow professors to engage in startups operation on campus
- Commercialize university R&D results
- Create Fintech Sandbox

Investment
- Provide tax incentives to VCs & angel investors
- Encourage Government’s procurement from startups
Seed Stage

US$ 33M
Angel Investor Program

Early Stage

US $ 450M
National Development Fund
(cooperating with 500 Startups, TransLink etc.)

US$ 330M
National Investment Company

US$3.3B
Industrial Innovation & Transformation Fund

Expansion - IPO Stage

US$ 250M
Taiwan-Silicon Valley Tech Fund
Build a globally-linked startup cluster

Provide soft-landing services to TW startups in Silicon Valley

Work with industries to offer rapid prototyping services
International Promotion

Global Startups bring-in

International Startup Events
**Future Focus**

### AI
- Training program
- Hackathon competition
- Government open data (transportation / air pollution)

### Self-driving Cars
- TW Grand Challenge prize competition
- Central control system

### AR/VR
- AR/VR clusters
- Startup incubation
- Global connection

### Mobile Life
- Multi mobile payment tools

### IoT
- Cybersecurity info. sharing center
- Hackathon competition etc.

### Cybersecurity
- TW IoT & Startup promotion and market expansion in SEA
- Global linkage

### New Southbound policy and Global Linkage
- Training program
- Hackathon competition
- Government open data (transportation / air pollution)
- TW Grand Challenge prize competition
- Central control system
- AR/VR clusters
- Startup incubation
- Global connection
- Multi mobile payment tools
- Cybersecurity info. sharing center
- Hackathon competition etc.
- TW IoT & Startup promotion and market expansion in SEA
- Global linkage
WHY TAIWAN?
Taiwan is leading in the world ...

- PC / Notebook (No.1)
- Bicycle (No.1)
- IC Foundry (No.1)
- Server (No.1)
- IC design (No. 2)
- LCD panel (No. 2)
- Tablet (No. 2)

5 companies rank among the world’s Top 10 Original Design Manufacturers (ODM)

Sources: Industrial Development Bureau 2015 statistics
Mozilla 2016 Report

• The 9th largest country in terms of total developers
• The 5th hottest app development cluster (Taipei)

HackerRank 2016 Report

• The 7th best developer in the world
Within 1 hour’s drive...
One can access

• Market of 10M+ people
• 70+ hi-tech clusters & software parks
• Top 3 universities
• Main international airport
• Two international ports
• Taiwan Central government

Sources: Wikipedia
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Tokyo
Seoul
Beijing
Shanghai
Taipei
Hong Kong
Singapore

3 Hours
5 Hours
2.55 hours (avg.)

Strategic Location in the Asia-Pacific region

Sources: Invest Taiwan
Easy to do business

- 4th in Asia (World Bank: Ease of Doing Business 2016)

Great IPR protection

- 4th in Asia (The International Property Rights Index 2016)

Abundant creative talents

- 1st in Asia (The Global Competitiveness Report 2016-2017 - Innovation Capacity)

Strong entrepreneurial spirit

- 1st in Asia (Global Entrepreneurship Index 2016)

The best place for expats

- 1st in the world (InterNations Expat Insider Survey 2016)
Welcome to Join Us !!!

More Information about ASVDP

*ASIA SILICON VALLEY DEVELOPMENT PLAN