

國家發展委員會 業務報告

Report on Tasks of National Development Council



國家發展委員會
主任委員 陳美伶

Minister Mei-Ling Chen
National Development Council

總體經濟表現及預測 (1/2)

Economic Performance and Forecast

2018年臺灣經濟成績單

➤ 經濟成長率	2.63%
➤ 消費者物價指數(CPI) “維持平穩”	1.35%
➤ 失業率 “創18年來最低”	3.71%
➤ 出口值 “創下歷史新高	3,359億美元
➤ 零售業營業額 “創下歷史新高”	4兆2,765億元
➤ 外國觀光客來臺人數 “創下歷史新高”	1,106.7萬人次

Taiwan economic performance in 2018

➤ Economic growth rate	2.63%
➤ CPI remained stable	1.35%
➤ Unemployment rate: the lowest in 18 years	3.71%
➤ Export value: reached historical high	US \$ 335.9 Billion
➤ Sales of retail trade: hit historical high	NT \$ 4,276.5 Billion
➤ No. of inbound visitors: reached historical high	11.067 million

總體經濟表現及預測 (2/2)

Economic Performance and Forecast

2019年臺灣經濟成長率預測

Taiwan GDP growth forecast for 2019

單位(unit) : %

國內機構 domestic institutions	行政院主計總處 (DGBAS) (108.2.13)	2.27
	中央銀行 (Central Bank) (107.12.20)	2.33
	台灣經濟研究院 (Taiwan Institute of Economic Research) (108.1.25)	2.12
	中華經濟研究院 (Chung-Hua Institution for Economic Research) (107.12.19)	2.18
	中央研究院 (Academia Sinica) (107.12.05)	2.45
國外機構 foreign institutions	IHS Markit (108.2.15)	2.1
	ADB (107.12.11)	2.6
	IMF (107.10.08)	2.4

2019 重點工作項目

Major Tasks in 2019

1. 地方創生

regional revitalization

2. 雙語國家

bilingual nation

3. 智慧政府

smart government



4. 優化新創投資環境及 提升行動支付使用率

optimizing the ecosystem
for startup investment and
development, and
promoting mobile payment

5. 推動新經濟 移民政策

promoting New Economic
Immigration Policy

6. 歡迎台商回台 投資行動方案

Action Plan for Welcoming
Overseas Taiwanese Businesses
to Return to Invest in Taiwan

7. 持續法規鬆綁 排除投資經營障礙

continuing deregulation and
eliminating investment barriers

8. 活化中興新村

revitalizing Zhongxing New
Village to resume its past glory



以人為本、人口回流

human-centred, encouraging
population return to rural areas



產業（地方特色DNA）

industries with local DNA



科技導入、數位經濟

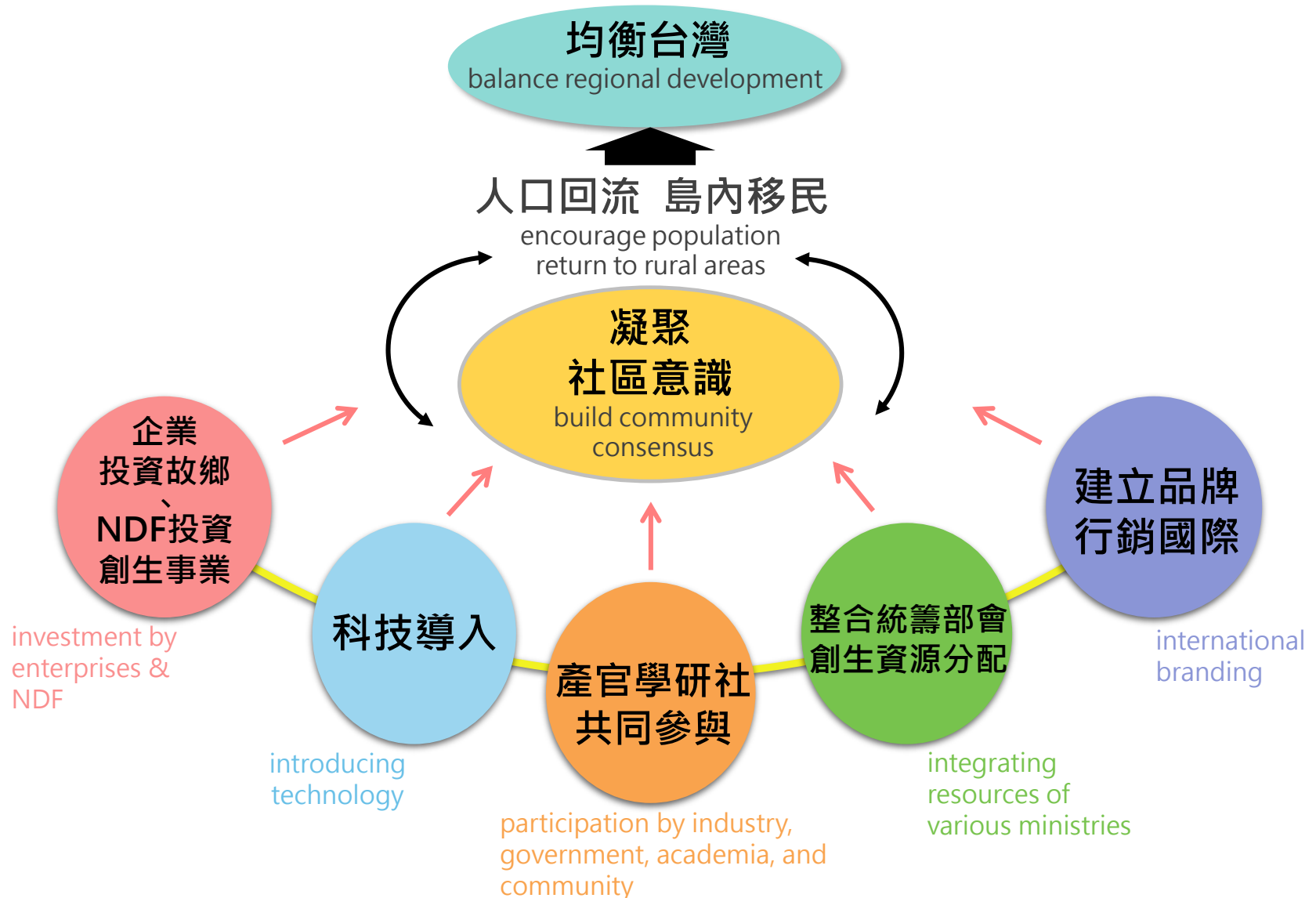
introducing technologies in
digital economy

地方創生

REGIONAL REVITALIZATION

用「五支箭」推動地方創生

Five Arrows for Regional Revitalization



2030 打造臺灣成為雙語國家

Developing Taiwan into a Bilingual Nation by 2030



四大策略

Four Strategies



圖片來源：(上)今周刊、(右)中央社



從需求端全面
強化國人英語力

strengthen people's
English proficiency from
the demand side



圖片來源：(上)中央社、(右)中時電子報



兼顧雙語政策及
母語文化發展

run bilingual policy and
native language policy in
parallel



以數位科技
縮短城鄉資源落差

reduce urban-rural
divide with digital
technology



打造年輕世代的
人才競逐優勢

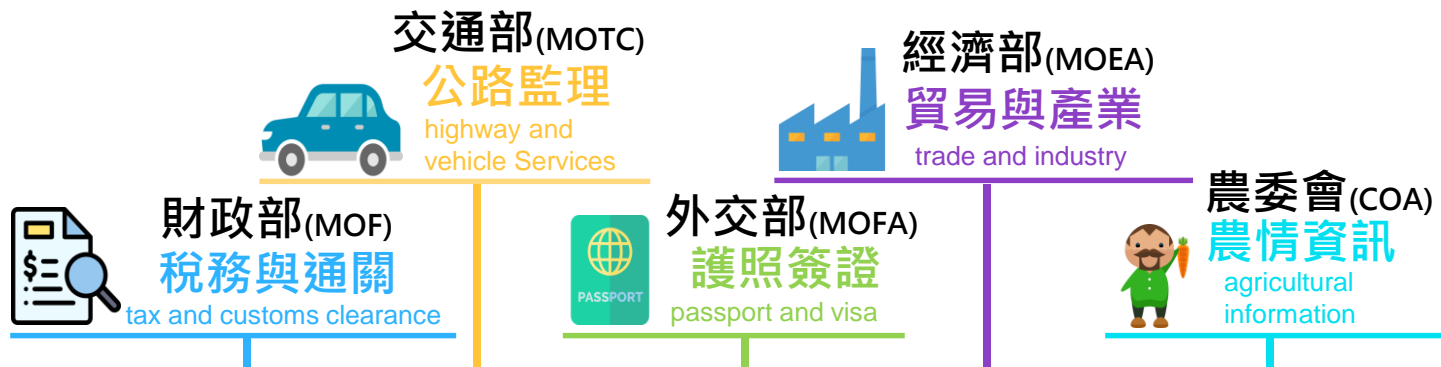
forge competitive
advantage for
young talents

智慧政府

Smart Government

基礎架構

infrastructure



New eID



政府骨幹網路(GSN)(中央+地方)
Government Service Network (GSN) (central + local)
(區塊鏈+代碼化技術) 連結全國各級機關業務資料
(blockchain + coding technology)
connect to government agency databases at all levels



三大策略

Three Approaches

開放資料透明 極大化加值應用

open data to maximize
value added application

public participation

公民參與



鏈結治理網絡 優化決策品質

connecting governance network
to optimize quality of
decision making

machine readable
✓ 機器可讀



structured data
✓ 結構化



整合服務功能 創新智慧服務

integrating services functions to
create innovative smart services



三大配套

3 complementary measures

建置法規調適平臺

build a regulatory adjustment platform

落實監督隱私保護

implement supervision of data privacy protection

深化資安縱深防禦

strengthen cyber security

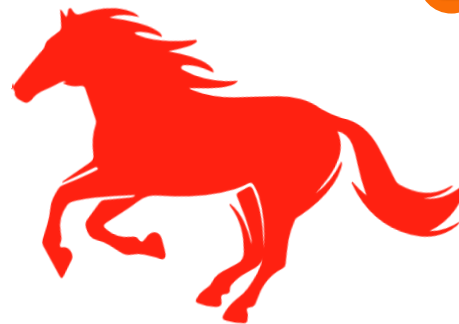
優化新創投資環境

Optimizing the Ecosystem for Startup Investment and Development

五大策略

5 main strategies

- 1 充裕新創早期資金
providing startups with **early-stage funding**
- 2 人才發展及法規調適
developing **talent** and adjusting **regulations**
- 3 提供新創多元出場管道
providing a variety of **exit channels** for startups
- 4 政府成為新創好夥伴
creating **partnerships** between startups and the government
- 5 新創進軍國際市場
helping startups tap into **global markets**



成為亞洲新創資本匯聚中心

making Taiwan an Asian startup capital convergence center

二大目標

2 main goals

- 1 2年內孕育至少1家新創獨角獸，6年內至少3家
nurturing at least one unicorn startup within 2 years, 3 unicorn startups within 6 years
- 2 未來5年基於臺灣的新創事業獲投資金額每年成長新臺幣50億元
increasing investment in Taiwan's startups by NT\$5 billion in the next 5 years

掌握數位經濟與AI、5G發展趨勢

Seizing Opportunities of Digital Economy, AI and 5G



AIoT/ARVR

Blockchain

**Cloud Computing/Edge Computing/
Cybersecurity**

Data (open data/big data)

Ecosystem

Fintech (mobile payment)

5G

提升行動支付使用率

Promoting Mobile Payment

目標
goals

2020年行動支付普及率突破60%，2025年達90%

mobile payment penetration rate exceeds 60% in 2020 and 90% in 2025

三大策略
3 main themes

✓完備基礎環境

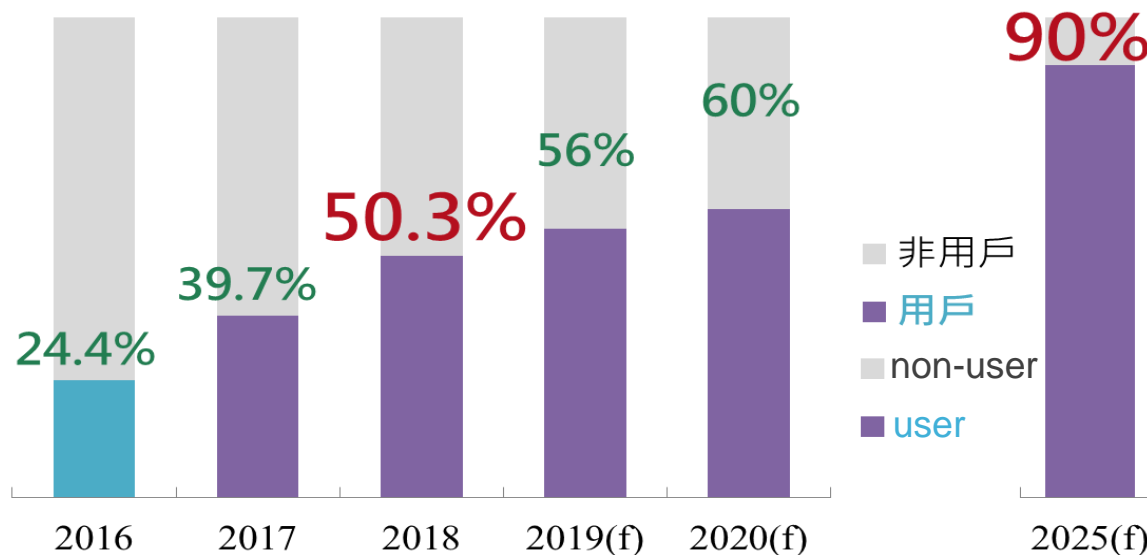
build a sound mobile payment environment

✓擴大應用場域

expand mobile payment coverage

✓加強體驗行銷

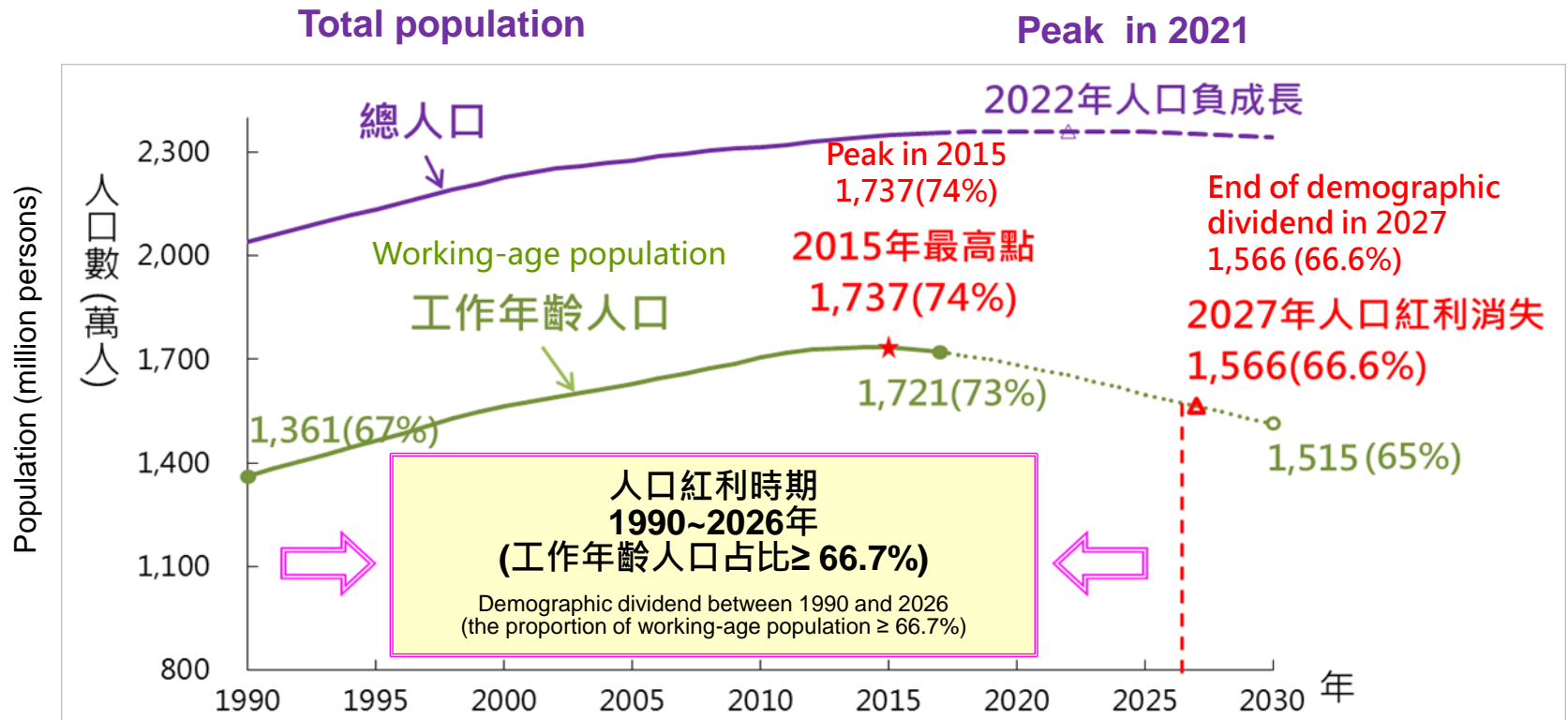
increase consumers' mobile payment experience



推動新經濟移民政策

New Economic Immigration Policy

- 補足人口紅利 augmenting human resources for national development
- 讓臺灣競爭力維持成長 raising national competitiveness



說明：2018年以後為中推估值

Note: The values from 2018 to 2030 are projected and are the results of medium-variant projections.

新經濟移民法規劃方向

New Economic Immigration Bill



因應新經濟世代
制定新移民法規

new immigration
regulations for new
economy



延攬產業人才
改善人口結構

recruitment of workforce
needed by industry and
improving demographic
structure



符合國際潮流
友善移民環境

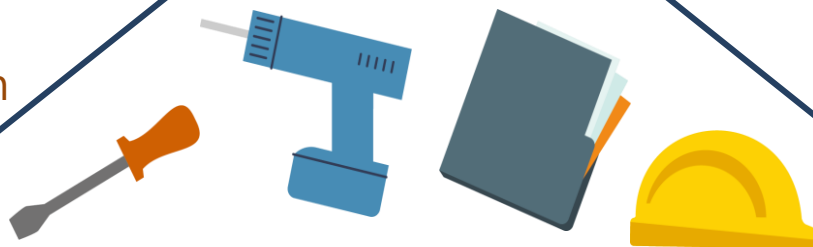
a friendly immigration
environment aligned with
international trends



不影響國人
就業及薪資

no negative impact on
citizen job opportunities
or wages

五大重點
5 features



外國中階技術人力，並非現行基層外勞
targeting foreign mid-level technicians
rather than low skill foreign workers

歡迎台商回台行動方案

Action Plan for Welcoming Overseas Taiwanese Businesses to Return to Invest in Taiwan

從需求端
出發

based on the
demands of
homecoming
enterprises

單一窗口
簡政便民

customized
single-window
service

五大
策略

five main
strategies

✓ 智慧化

digitalization

✓ 技術升級

technology upgrading

1

滿足用地需求

land

2

充裕產業人力

human resources

3

協助快速融資

financing

4

穩定供應水電

water and electricity supply

5

稅務專屬服務平台

tax services

法規鬆綁

Regulatory Reform

- **全新思維** whole new mind-set
- **興利取代防弊** creating benefits instead of preventing corruption
- **建立優質經商投資環境** optimizing the environment for investment and business operation





鬆綁成果：463項

Achievement of Deregulation : 463 items

159

提高
行政效率

increasing
efficacy of the
administration



111

賦予企業
經營彈性

providing business
flexibility



83

促進金融
產業發展

facilitating
financial sector
development



15

優化創新
創業環境

optimizing
the ecosystem
for startup



18

推動綠能
矽島發展

promoting
green energy
development



8

放寬土地
利用限制

relaxing restrictions
of
land utilization



69

完備租稅
法制環境

optimizing
tax legal scheme



註：2017年10月-2019年3月

Note : from Oct. 2017 to Mar. 2019

中興新村活化

Revitalizing Zhongxing New Village



地標牌樓
landmark



鳥瞰花園城市
aerial view of garden city

恢復行政動能

restore administrative function

驅動公務員前往服務

encourage government
officials to work there

再造風華

resume its past glory



2018.7.20活化專案辦公室成立

Office of Zhongxing New Village Revitalization
Project established in July 2018

結語

Conclusion

接地氣

down-to-earth
approach

傾聽民意，讓政策貼近草根，與人民共同呼吸

listen to public opinions;
policy implementation stay close to people's heart

會做事

implementation
efficacy

推動國家全方位發展與包容性成長

promote all-around national development & inclusive growth

看見未來

foreseeable future

讓年輕人看得到未來，人民生活幸福有感

give the youth a foreseeable future; give people happy lives

