**106年5月國發會於平面媒體、網路媒體、廣播媒體及電視媒體辦理政策宣導相關之廣告彙整表**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **廣告項目** | **刊登或託播對象** | **刊登或播出時間** | **刊登或託播金額****(單位：新台幣元)** | **備註** |
| [國發會粉絲專頁-主委來TALK](https://www.facebook.com/ads/manager/account/campaigns/?act=173320607&columns=%5b%22name%22%2C%22delivery%22%2C%22results%22%2C%22reach%22%2C%22cost_per_result%22%2C%22budget%22%2C%22spend%22%2C%22stop_time%22%2C%22schedule%22%2C%22relevance_score%3Ascore%22%2C%22total_unique_actions%22%5d&filter_set=%5b%7B%22field%22%3A%22campaign_group.delivery_info%22%2C%22operator%22%3A%22in%22%2C%22value%22%3A%5b%22active%22%2C%22completed%22%2C%22inactive%22%2C%22limited%22%2C%22not_delivering%22%2C%22not_published%22%2C%22pending_review%22%2C%22recently_completed%22%2C%22recently_rejected%22%2C%22rejected%22%2C%22scheduled%22%5d%7D%5d&selected_campaign_ids=6069859894050&sort=delivery_info~1%7Cspent~0%7Cstop_time~0%7Cstart_time~0&pid=p1&editing=level~campaign%7Cinitial_ids~6069859894050%7Cselected_ids~6069859894050) | Facebook | 106/5/18~106/5/19 | 0 | 「106年度整體政策多元傳播委外服務案」加值服務項目(價值4,855元) |
| [國發會粉絲專頁-5月臉書活動 小助手慶端午](https://www.facebook.com/ads/manager/account/campaigns/?act=173320607&columns=%5b%22name%22%2C%22delivery%22%2C%22results%22%2C%22reach%22%2C%22cost_per_result%22%2C%22budget%22%2C%22spend%22%2C%22stop_time%22%2C%22schedule%22%2C%22relevance_score%3Ascore%22%2C%22total_unique_actions%22%2C%22impressions%22%5d&filter_set=%5b%7B%22field%22%3A%22campaign_group.delivery_info%22%2C%22operator%22%3A%22in%22%2C%22value%22%3A%5b%22active%22%2C%22completed%22%2C%22inactive%22%2C%22limited%22%2C%22not_delivering%22%2C%22not_published%22%2C%22pending_review%22%2C%22recently_completed%22%2C%22recently_rejected%22%2C%22rejected%22%2C%22scheduled%22%5d%7D%5d&selected_campaign_ids=6070217029850&sort=delivery_info~1%7Cspent~0%7Cstop_time~0%7Cstart_time~0&pid=p1&editing=level~campaign%7Cinitial_ids~6070217029850%7Cselected_ids~6070217029850) | Facebook | 106/5/26~106/5/30 | 0 | 「106年度整體政策多元傳播委外服務案」加值服務項目(價值47,008元) |